

Websites & Social Media

Lion Tom Drez
MD-1/1-BK/Lemont IT Chairperson

tom@drez.net

(updated January, 2015)



Multiple District 1

MD-1





Seeking website designers, developers and graphic artists to assist with design and development of the website for the 100th annual Lions Clubs International Convention being hosted by MD1 Lions of Illinois in Chicago in Summer of 2017. There is much to be done over the next two years. All skill levels welcomed! If interested in assisting in any capacity, please contact Lion Tom Drez, MD1 IT Chairman at tom@drez.net or 630-240-5024 (cell).

www.lions2017chicago.org



Are You Connected?

- Do you know all of your resources?
- ♦ How connected are <u>you</u>?
- ♦ How connected is your <u>District</u> and <u>Club</u>?

Life is resources and relationships!





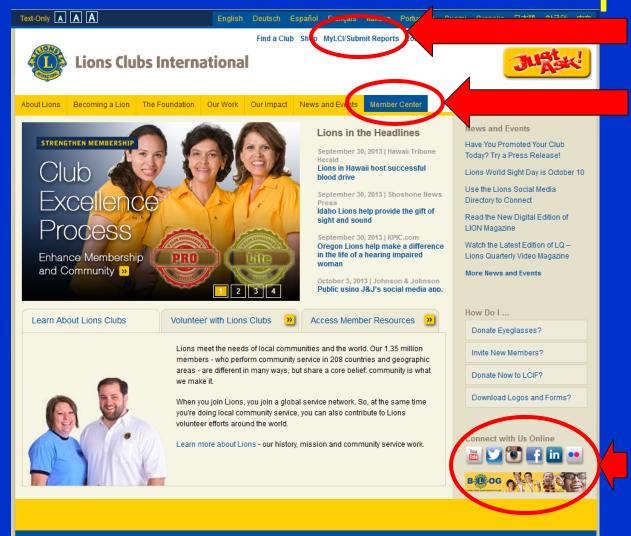
Topics

- Our Mother Ship's Website
- Social Media
- RSS Feeds
- Our MD1 Lions of Illinois Website
- e-Clubhouses
- and more...

Life is resources and relationships!



Our Mother Ship



MyLCI & **Submit Reports**

Online Member Center

Know Your Resources!

LCI on Social Media Outlets

Multiple District 1

© 2013 Lions Clubs International 300 W. 22nd Street, Oak Brook, IL 60523-8842 Terms & Conditions Privacy Policy Site Map

Contact Webmaster

Online Directory (Password Required)

www.lionsclubs.org

The LCI Member Center



Connect with LCI in the Online Community

Much Info for Districts and Clubs

Multiple District 1



LCI is on Social Media Outlets

(a.k.a. Social Networking)

<u>Social media</u> are media for social interaction using highly accessible web-based technologies to turn communication into interactive dialogues instead of one way presentation of information.

 Social media makes everyone a webmaster to post their own content on their own schedule.







How Social Media is Used

- On Your site
 - Link to your Social Networking sites
 - Add plug-ins
 - Like Button, Share and Recommend buttons from Facebook.
 - ◆ Tweet This Twitter
 - Login with Facebook account allows a user to share their information with you
 - Show their friends that like your page or recommend it
- On Their site
 - As a marketing tool to draw visitors back to you







Social Media Myths

- ♦ I'll have to work on it everyday to make it useful.
- Social media is for teenagers and 20 some-things.
- Social media is a fad.
- Social media will replace in-person networking.

ALL OF THESE
STATEMENTS
ARE NOT TRUE!





Social Media Integration Into Your Own Digital Presence

- Decide, Pick and Choose...
 - Blogs
 - Microblogs (Twitter)
 - Wikis
 - Multimedia (YouTube)
 - Information ranking/filtering--voting (RateThis)
 - Discussion forums
 - Instant Messaging (IM)
 - Social networks (Facebook, LinkedIn, etc.)



Life Is Resources And Relationships!

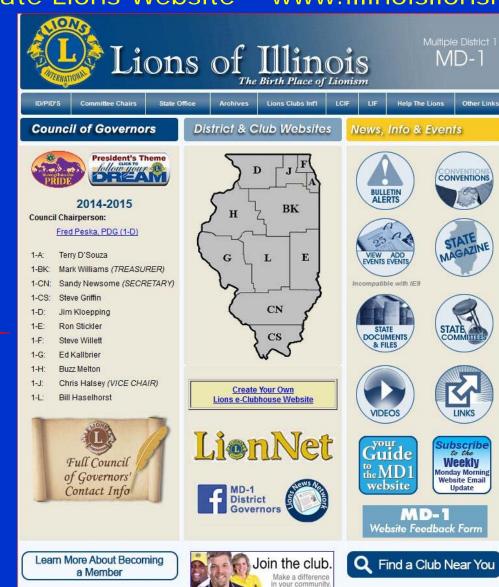


Our MD-1 State Lions Website - www.illinoislionsmd1.org

Header

Info & Links





Marketing



Interested in Becoming a Member Fill out the Prospective Member Form Lions Clubs International will forward your contact information to a club in your area.



Connect With Us Online











www.illinoislionsmd1.org

Purpose:

To be the voice of the Council of Governors and the State Office.

Goals:

- Disseminate Council/State Office information.
- Be a resource to Lions, Lioness and Leos.
- Link to info on other sites; Don't duplicate content
- Be attractive and easy to use.
- Be easy to maintain and cost-effective.
- Communicate actively by pushing important info.
- Integrate with other Int'l and MD1 websites.
- Evolve, evolve, evolve!



<u>INFO & LINKS</u>

- International Directors & Past International Directors
- Committee Chairs
- State Office
- Archives (Past Lion Year Info by Year)
- Lions Clubs Int'l (LCI) Website Link
- Lions Clubs Int'l Foundation (LCIF) Website Link
- Lions of Illinois Foundation (LIF) Website Link
- Help the Lions (helpthelions.org) Website Link
- Other website links



Council of Governors



2014-2015

Council Chairperson:

Fred Peska, PDG (1-D)

1-A: Terry D'Souza

1-BK: Mark Williams (TREASURER)

1-CN: Sandy Newsome (SECRETARY)

1-CS: Steve Griffin

1-D: Jim Kloepping

1-E: Ron Stickler

1-F: Steve Willett

1-G: Ed Kallbrier

1-H: Buzz Melton

1-J: Chris Halsey (VICE CHAIR)

1-L: Bill Haselhorst

Link to International President's program

Link to Council Chairperson information

List of Council of Governors



Link to full contact information for everyone







Links to all District websites

Create Your Own Lions e-Clubhouse Website Link to create an e-clubhouse

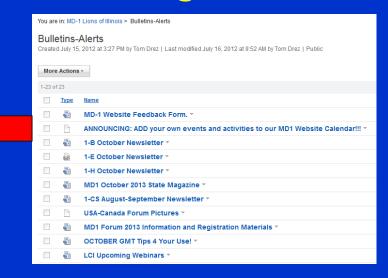












BULLETIN ALERTS

This section has new information posted regularly to help districts, clubs, and Lions.

eMail content you wish posted to Lion Tom Drez at tom@drez.net

Multiple District 1





CONVENTIONS

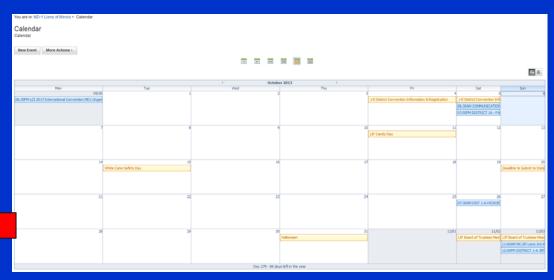
This section provides info on all District and MD1 Conventions, as received.

eMail content you wish posted to Lion Tom Drez at tom@drez.net







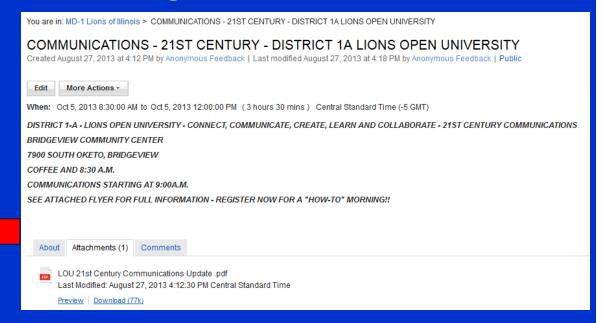


CALENDAR

- -Click VIEW EVENTS to view the calendar. Click an event to see its details and flyer/files if posted.
- -Click ADD EVENTS to add your own district and club events you wish to promote to Lions of Illinois.

Multiple District 1





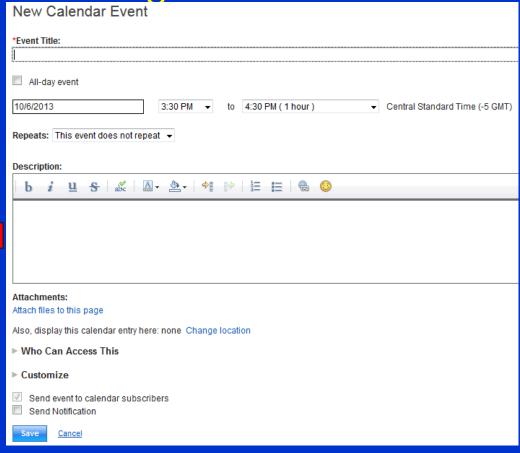
VIEW EVENTS

Clicking on an event will display its details and attached files (ie flyers, etc.).







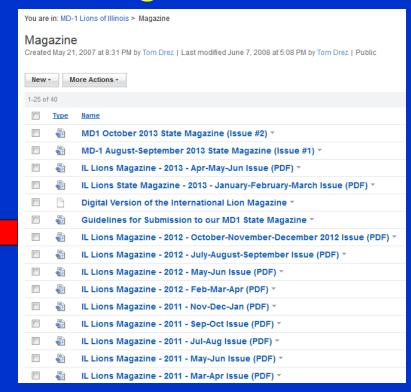


To add a calendar entry

- -Click ADD EVENTS from home page, or click NEW ENTRY when viewing the calendar.
- -Enter event details, attach file(s) and click SAVE.







STATE MAGAZINE

All issues back to 2007 are posted here in PDF format.









STATE DOCUMENTS & FILES

Official MD 1 documents and useful resources to districts and clubs.





Return to Parent

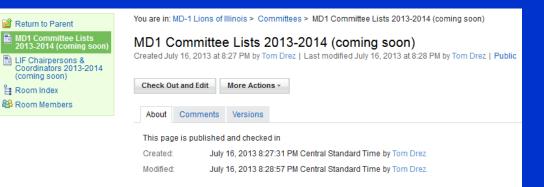
(coming soon)

Room Index Room Members

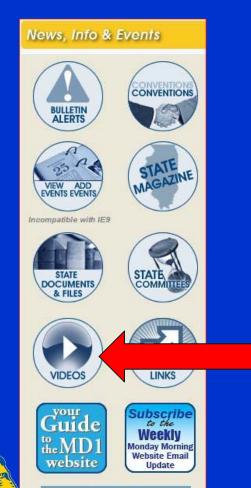


STATE COMMITTEES

This section contains info that State **Committee Chairpersons wish to make** available to all Lions.







Website Feedback Form

VIDEOS

This section contains links to Lions related videos posted to Youtube.com.



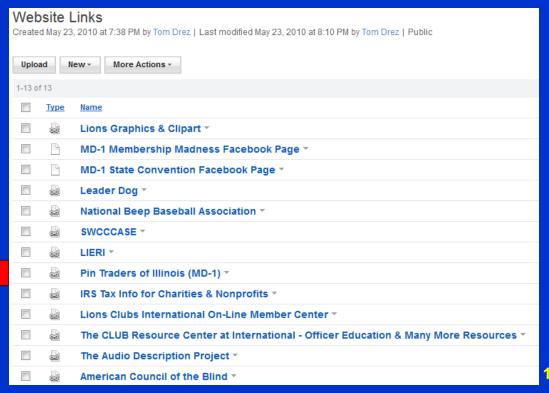
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LINKS

This section contains links to Lions related sites and resources.



Website Feedback Form









Website Feedback Form

YOUR GUIDE TO MD1 WEBSITE

Links to this presentation in PPT and PDF.





MD-1 Websites & Social

Media.100613.pdf



Media.100613.pptx





SUBSCRIBE TO WEEKLY Site eMail

Our site sends Monday morning updates.

CONVENTIONS			
BULLETIN			Morning Website Update
STATE MAGAZINE MAGAZINE		TIONS	
STATE COMMITTEES & FILES		Multiple District 1 MD-1	
/IDEOS LINKS		Name:	
		Email Address:	
Subscribe Weekly Monday Morning Website Email Update		District:	
		Home Club:	
		Reset Submit	
Website Feedback Form		Close	Window



News, Info & Events



Weekly Website News

```
Subject: What's New in Lotus Quickr md1lions
Date:
         Mon 11/08/10 05:44 AM
LOTUSOUICKR NEWS
Weekly news for Monday, 11/08/2010, personalized for , .
LotusQuickr:
http://www.gpdom.cbservices.org/LotusQuickr/md1lions/Main.nsf?OpenDatabase,
http://www.gpdom.cbservices.org/LotusQuickr/md1lions/Main.nsf/h_Toc/$new/?EditDocument&Form=h_PageUI
EVENTS. Events that are scheduled in the next 7 days.
Home:
  "11/13/2010 All Day: MD-1 Forum @ Blomington"
CONTENT UPDATE. Recently added items.
Home:
  "IL Lions Magazine - 2010 - Nov-Dec Issue (PDF)" (Tom Drez)
USEFUL LINKS
  To unsubscribe, edit this page:
http://www.gpdom.cbservices.org/LotusQuickr/md1lions/Main.nsf/$defaultview/7CB1ED9DCD9FCEAB852567C3C
```



To receive our weekly website news, send your email addresses to tom@drez.net



News, Info & Events CONVENTIONS Subscribe Weekly Monday Morning Website Email

website

Update

Website Feedback Form

SITE FEEDBACK

Please complete and return form at any time.

www.illinoislionsmd1.org MD-1 Website Feedback Form

- 1. What do you like about our MD-1 website?
- 2. What would you like to change about our website?
- 3. What would you like to see more of?
- 4. What would you want to see less of?
- 5. How can our MD-1 website be made more useful to you, your district or your club?

Multiple District 1

MARKETING

Link for prospective members to send contact Info to LCI. And Social Media links for members and prospective members.

Learn More About Becoming a Member

Interested in Becoming a Member?

Fill out the Prospective Member Form Lions Clubs International will forward your contact information to a club in your area.







Connect With Us Online







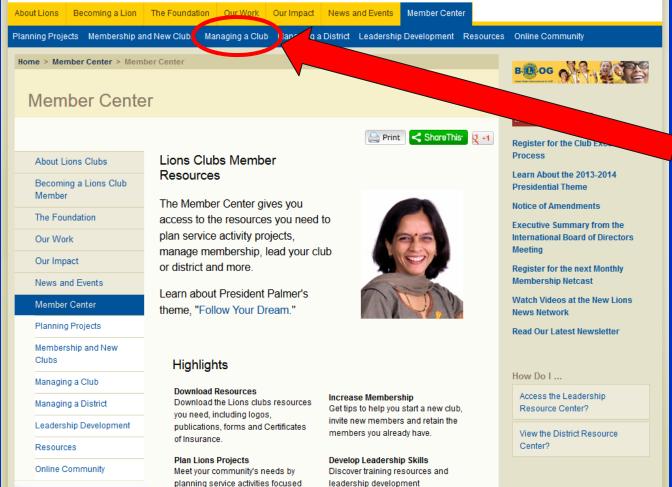








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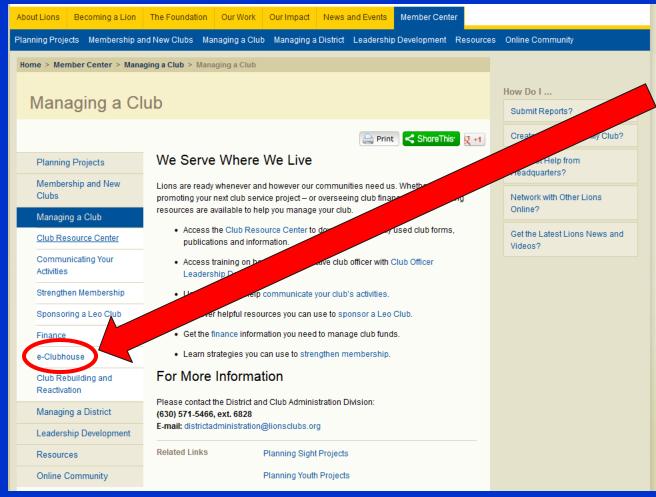


Go to LCI Member Center;

Click Managing a Club.



Multiple District 1



Create your own e-Clubhouse.



Create a Free Web Site for Your Club

If you're looking for a free and easy way to create a Web site for your Lions club, the e-Clubhouse is for you!

LionNET is proud to provide this resource to help Lions Clubs around the world build a useful, professional looking Web site. Designed with fill-in-the blank fields for even the least Internet sawy, the e-Clubhouse allows you to:

- Build and maintain a Web site for your club using a simple set of tools that make it easy to create a club Web site.
- Keep your members and community up-to-date on the projects the club is working on.
- Promote your club's activities and recruit new members.

You can choose between two predesigned Web site templates that incorporate the Lions Clubs International brand. Both templates include links to information on the Lions Clubs International Web site, including the Lions News Network, Lions Learning Center and more.





e-Clubhouse Features

Each e-Clubhouse features:

- Club Home Page: Feature a photo of your club members participating in a project
 or club activity and provide a brief history of your club.
- Calendar of Events: Use the calendar to keep everyone informed of important dates.
- Club Projects: Provide information on your projects and let your community know how they can support your projects.
- Photo Gallery: Showcase your club's activities by posting photos of recent projects.
- Contact Page: Post key contact information for people in your community to call so they can learn more about your club and get involved.
- . Up to five additional pages for your club's special functions or news.

New Member-Only Features

A new member-only section is now available. This new section will provide a way for your members to communicate important club news, encourage attendance to meetings and recognize member dedication.







District 1-B

Illinois - United States

Home

Calendar

Club Projects

Photo Gallery

Contact Us

How Can We Help?

History of the Lemont Lions Club

Links to Our Community

Find Us On Facebook!

Past Presidents List

Meetings

When:

1st & 3rd Thursdays, September thru May; 7:00pm

Where:

VFW Hall, Lemont

WELCOME to the LEMONT LIONS CLUB WEBSITE!











Lions Clubs International is the world's largest service club organization with more than 1.3 million members in approximately 45,000 clubs in more than 200 countries and geographical areas around the world.

Lions Clubs International News

- · Donate a Photo for LCIF Sight for Kids
- · October is Sharing the Vision
- · Read the President's Service Blog
- · Register for the Club Excellence Process
- · Read This Month's Newswire
- · View Latest Lions Quarterly
- · Subscribe to the LCI Blog

Connect with Us Online













> Follow

16m



- · Lions Clubs International
- · LionNet International
- LCIF
- · Lions Learning Center
- · Lions News Network
- Be A Lion

Twitter

Tweets



ow.ly/i/3kBuR

Lions Clubs @lionsclubs

Amravati Real #LionsClub (India) held a Peace Rally on the 1st day of World Service Week



Example E-Clubhouse





Home

Calendar

Projects

Photo Gallery

Contact Us

District Shared Calendar

Upcoming Event Flyers

Conventions

Resources

Newsletters & Magazines

Helen Keller 5K Fun Run/Walk

VOICES



District 1-A Lions

"Serve with Love and Compassion"

District Governor Lion Terry D'Souza 2014-2015



Lion Terry joined the Broadview Kala Sampath Lions Club as a Charter Member in 1996 and since then has been on the Board of Directors, Vice-president, President, Co-Secretary, Membership Chair, Tail Twister, and was the secretary of the club for 4 years and has maintained perfect attendance for the last 19 years. She has been District 1-A's Zone Chairperson for 4 years from 2005-2009, and then District 1-A's North Sector

Coordinator covering and supervising the activities of 37 clubs for 4 years from 2009-2013. Simultaneously, she held the position as Chairperson of The USA-Canada Leadership Forum for 7 years from 2006 to 2013. Lion Terry was inducted to be the 2nd Vice District Governor in 2012-13, then 1st Vice District Governor in 2013-14. Lion Terry has also served District 1-A as 1st Lady for two times 2004-2005 and then again in 2012-2013. When Lion Austin served District 1-A as Vice Council Chair for MD-1, Lion Terry worked with Council Spouses by arranging various activities during Council meetings. The club has honored her with Lions Club International Melvin Jones Fellow and Lions of Illinois Foundation Fellow recognition.

Broadview Kala Sampath Lions Club, chartered in 1996 merged with The Forest Lions Club in 2006 when The Forest was folding, its charter thereby founding The Forest Kala Sampath Lions Club. Lion Terry was instrumental in this merger by chairing many committees. In 2008 Lion Terry received a Life Time Voluntary Service Award from United States President George Bush for her dedication and hard work in the Indian Community. Both Lions Terry & Austin have also received "Best Humanitarian Couple" Award in November, 2013 for outstanding service provided to the Asian Community by current United States President Barack Obama. Also in February, 2013, Lion Terry received the "Lion of the Year" Award from the Mother Club of Lionism - Chicago Central Lions

Lions Clubs International News

- · Read the Lions Blog
- · Read This Month's Newswire
- · View Latest Lions Quarterly

Connect with Us Online

















Lions Clubs International FOUNDATION

Lions Learning Center



Example E-Clubhouse For a **District**





THANK YOU!

Websites & Social Media

Lion Tom Drez
MD-1/1-BK/Lemont IT Chairperson

tom@drez.net









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